



### Supporting Your Dads' in the Workplace

The coronavirus pandemic has upended the lives of many working parents. To help navigate these uncharted waters, dads need support on weathering the COVID storm as much as mums.

In taking a whole of family approach, we're proud to partner with The Father Hood as an extension of the workplace support we currently offer.

Working with forward-thinking companies like L'Oreal and LinkedIn, The Father Hood are the experts in engaging fathers through their interactive and lively forums.

### The Father Hood Team has a series of one hour online 'Forum' presentations:

WHY IT'S THE BEST TIME IN HISTORY TO BE A DAD (KEYNOTE) Recommended audience: Everyone

THE FASTEST ROAD TO 50/50 Recommended audiences: Exec teams, HR.

2021 PARENTHOOD IS A ROLE WITH NO RULEBOOK *Recommended audiences:* Parents, dads, all.

#### FATHERHOOD 2.0

*Recommended audiences:* Parents, dads, all—it's the perfect uplifting message for Father's Day.

# 61%

Of working fathers reported that **employer** support was easier for mothers to access than fathers, due to stigma, society expectations, culture and outdated policies

## **50%**

Of working fathers **found it difficult to manage work and parenting responsibilities during COVID-19** due to increased levels of stress, difficulties juggling personal and professional commitments, working from home, and increased distractions.

Report by Transitioning Well and Di Marzio Research, 2020

Forums can be offered as a 'one off' or packaged up to best fit with your organisation's needs. To find out more information please contact: